**5Ws + How analysis for the 6 entities in WalStore Operations**

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|  | **Supplier** | **Warehouse Transporter** | **Warehouse** | **Warehouse-to-store transporter** | **Store** | **Customer** |
| **What?** | What is the minimum order they accept?    What are the types of contracts they have? | What is the capacity of each warehouse transporter vehicle? | What is the size of each warehouse ? | What is the capacity of each store transporter? | What is the size of the buffer supply area?    What is the average customer footfall in each store ?  What is the average running cost for each store? | What are the services they want from the store?    What are the products they buy frequently from the store?  What is the ambiance of the stores like? |
| **How?** | How many suppliers are there for Walstore retail chain?  How many contracts are given to each supplier by the retail chain in a year? | How are the warehouse transporter assigned to different warehouses of the retail chain? | How are the account of goods in warehouse kept? | How are the schedules arrived at? | How is the freshness of stocks maintained?  How much revenue each store has? | How is the store layout optimized? |
| **Who?** | Who are the suppliers? | Who are the transporters? |  | Who are the store transporters? |  | Who are the customers mostly for the store? |
| **When?** |  | When is the order released from suppliers to the warehouse transporters? | When do the warehouses receive goods from the transporters? | When are the released to store transporters? | When are the stocks refilled on the store shelves? | When do they visit the store? |
| **Where?** | Where are the suppliers located? |  | Where is the warehouses of the retail chain located? |  | Where the stores located? |  |
| **Which?** |  | Which prominent routes are used by the transporters for navigating between the suppliers and the warehouses? | Which stocks are kept at which warehouse to keep the stocks safe from damaging? | Which prominent routes are used by the transporter between warehouse and store? |  |  |